5th "Let's Talk About Service" Workshop

"Contemporary Methodologies for Service Research"

New York City December 8 - 9, 2016



FORDHAM | Gabelli School of Business

SERVSIG

Learn about contemporary methodologies and meet scholars that will share their experiences and give great advice.

Organizer:
Professor Sertan Kabadayi, PhD
Gabelli School of Business | Fordham University

Advisory Committee:
Professor Bart Larivière, PhD (Ghent University)
Professor Annouk Lievens, PhD (Antwerp University)
Professor Wafa Hammedi, PhD (University of Namur)

How to apply?

Applications should include:
- Curriculum Vitae.
- Brief statement of why attending the workshop would be beneficial for you and your career.
- Abstract of a recent research paper (published or work-in-progress, authored or co-authored by you or information about your doctoral dissertation (500-750 words).
- Applications should be submitted via www.letstalkaboutservice.org. For questions, email kabadayi@fordham.edu

Participation in the workshop is contingent upon notification of acceptance by the workshop organizer.

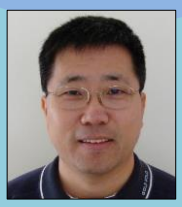
Application Deadline:
September 1, 2016 (5:00 pm U.S. Eastern)

Notice to selected applicants:
September 8, 2016

Keynote Speakers:



Barak Libai – Arison School of Business
The Interdisciplinary Center (IDC), Israel
"Agent-Based Modeling"



Bing Liu
University of Illinois at Chicago
"Sentiment Analysis"

Invited Speakers:



Mary Jo Bitner
Arizona State Univ.



Michael Brady
Florida State Univ.



J. Kandampully
Ohio State Univ.



Kay Lemon
Boston College



A. Parasuraman
Univ. of Miami



Roland Rust
Univ. of Maryland