

Shaping Markets 2022

A WORKSHOP FOCUSED ON MARKET SHAPING STRATEGIES

THEME: SUSTAINABILITY

15.-16. SEPTEMBER 2022
LINKÖPING UNIVERSITY, SWEDEN

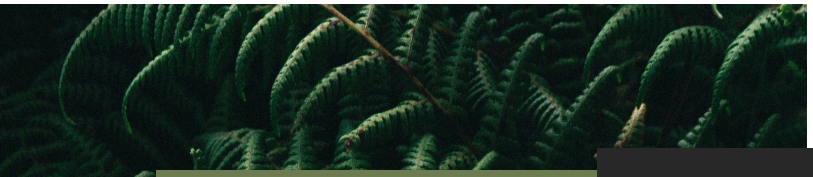
Deadline for abstract submissions: 15.06.2022
Notification of acceptance: 30.06.2022

Any questions? Send an e-mail to
shapingmarkets@liu.se

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CBMI | Centre for Business Model Innovation

MASHIN
Special Interest Group



ABOUT THE WORKSHOP

The purpose of this workshop is to weave the market-shaping community closer together and to foster further market-shaping research.

To do so and due to the rather tight timeframe, we want to encourage first and foremost participation and interactivity. Thus, the workshop is open for research ideas, working papers, full papers or presentations of on-going research.

Abstracts should have a maximum of **750 words** and should be submitted to **shapingmarkets@liu.se**

Spots for the workshop are **limited** in order to ensure interactive and rich discussions.

Chairs:
Alexander Flaig, Linköping University
Daniel Kindström, Linköping University
Mikael Ottosson, Linköping University
Suvi Nenonen, Stockholm School of Economics

Location: Linköping University, Linköping, Sweden
Date and Time: 15.09.22 10:00 - 16.09.22 14:00
Fee: 250€

The workshop includes lunch and dinner.



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