SAVE THE DATE: March 28th, 2023

at 3 pm CET (Central European Time, e.g., Brussels) – Other time zones: See below

It is our pleasure to announce the next **online seminar**, by

Linda Alkire Associate Professor, Texas State University and Secretary, ServCollab

& Ray Fisk Founder and President, ServCollab

with a Keynote Talk on "**Enabling Service Research that Elevates Human Experience**"





The online event (free of charge) will take about 90 minutes, and includes the keynote talk, a discussion, and some interactivity.

Linda and Ray will co-present on the following time zones (in ascending order):

- **B**erkely (US): 6 am PDT (Pacific Daylight Time) (UTC -7)
- **B**oston (US): 9 am ET (Eastern Time) (UTC – 4)
- **B**russels (Belgium): 3 pm CET (Central European Time) (UTC +2)
- **B**ulawayo (Zimbabwe): 3 pm CAT (Central Africa Time) (UTC +2)
- **B**eirut (Lebanon): 4 pm EET (Eastern European Time) (UTC + 3)
- **B**aghdad (Iraq): 4 pm AST (Arabia Standard Time) (UTC + 3)
- **B**engaluru (India): 6:30 pm IST (India Standard Time) (UTC + 5.30)
- **B**angkok (Thailand): 8 pm ICT (Indochina Time) (UTC + 7)
- **B**eijing (China): 9 pm CST (China Standard Time) (UTC + 8)
- **B**risbane (Australia): 11 pm AEST (Australian Eastern Standard Time) (UTC +10)

ZOOM link for the seminar is available via:
https://sites.google.com/view/service-marketing-seminar

For this online seminar series, the EMAC Service Marketing SIG joins forces with IRSSM and AMA SERVSIG.

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