SAVE THE DATE: November 14th, 2023

at 3 pm CET (Central European Time, e.g., Brussels) – Other time zones: See below

It is our pleasure to announce the next **online seminar**, by

Jay Kandampully (Ohio State University, Editor of Journal of Service Management, Founder of IRSSM)

& Joan Ball (St. John University, Founder of WOMB Service Design Lab)





with a Keynote Talk on

"Service Research as a Global Discipline: Building Bridges for Transformation"

The online event (free of charge) will take about 90 minutes, and includes the keynote talk, a discussion, and some interactivity.

Jay and Joan will present on the following time zones (in ascending order):

- **B**erkely (US): 6 am PDT (Pacific Daylight Time) (UTC -7)
- **B**oston (US): 9 am ET (Eastern Time) (UTC – 4)
- **B**russels (Belgium): 3 pm CET (Central European Time) (UTC +2)
- **B**ulawayo (Zimbabwe): 3 pm CAT (Central Africa Time) (UTC +2)
- **B**eirut (Lebanon): 4 pm EET (Eastern European Time) (UTC + 3)
- **B**aghdad (Iraq): 4 pm AST (Arabia Standard Time) (UTC + 3)
- **B**engaluru (India): 6:30 pm IST (India Standard Time) (UTC + 5.30)
- **B**angkok (Thailand): 8 pm ICT (Indochina Time) (UTC + 7)
- **B**eijing (China): 9 pm CST (China Standard Time) (UTC + 8)
- **B**risbane (Australia): 11 pm AEST (Australian Eastern Standard Time) (UTC +10)

For this online seminar series, the EMAC Service Marketing SIG joins forces with IRSSM and AMA SERVSIG.

EMAC EUROPEAN MARKETING ACADEMY Service Marketing SIG

International Research Symposium in Service Management IRSSM

AM> SERVSIG Your Service Research Community

ZOOM link for the seminar is available via:
https://sites.google.com/view/service-marketing-seminar